

Ross Shafer Speech Introduction

ROSS SHAFER is a SIX-TIME Emmy Award Winning Comedian, Writer, and TV Host of such shows as, *"The Match Game" on ABC*, *"The Late Show" on FOX*, and *"Day's End" on ABC*. In fact, after being cancelled from (5) network shows, Ross started studying the cultural influences that cause some organizations to have wild success - while others suffered embarrassing failures. To that end, Ross has written and produced (14) Human Resource films on customer service, motivation, and leadership.

He is also the author of the business books, *"NOBODY MOVED YOUR CHEESE!" - "THE CUSTOMER SHOUTS BACK!" - "ARE YOU RELEVANT?"* and his brand new book, *"GRAB MORE MARKET SHARE"...How to Wrangle Business Away from Your Lazy Competitors.*

BUT, he is most proud of his best selling cookbook... *COOK- LIKE -A -STUD; 38 recipes men can prepare in the garage... using their own tools!*

Please welcome the very unconventional... ROSS SHAFER